

SENIOR MANAGER: MARKETING AND COMMUNICATION

**Salary: (T16/D3) R89 310.59 per month
(Total Cost to Company)**

JOB PURPOSE

To manage the Marketing and Communication function by developing and implementing integrated marketing, branding and communication strategies that promote Joburg Market's services, strengthen its corporate reputation, and enhance stakeholder confidence.

DUTIES AND RESPONSIBILITIES

- Develop, implement and evaluate integrated marketing, branding and communication strategies that support the Joburg Market's strategic objectives and enhance its market presence.
- Lead and manage the Joburg Market's corporate brand and reputation by ensuring consistent brand positioning and promoting a positive public image.
- Develop and maintain effective media relations, manage media enquiries, and lead crisis communication initiatives to safeguard the Joburg Market's reputation.
- Direct and oversee digital marketing, website content and social media platforms to enhance stakeholder engagement, increase brand visibility and support business objectives.
- Develop and implement stakeholder engagement and communication plans that strengthen relationships with customers, industry partners, government, media and other key stakeholders.
- Plan, coordinate and evaluate integrated communication and marketing campaigns to promote organisational initiatives, products, services and events.
- Prepare, manage and monitor the marketing and communication budget, ensuring cost-effective utilisation of resources and compliance with organisational procurement policies and procedures.
- Manage the procurement, performance and contractual obligations of external marketing, advertising, media and communication service providers to ensure the delivery of quality services.
- Lead, mentor and develop a multidisciplinary marketing and communication team by fostering a high-performance culture, building capability and ensuring the achievement of departmental objectives.
- Monitor and analyse marketing and communication performance using appropriate metrics and reporting tools and implement continuous improvement initiatives to maximise organisational impact.



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ESSENTIAL SKILLS

- Knowledge in digital marketing and social media trends.
- Knowledge in media relations and crisis communication.
- Digital marketing and social media trends.
- Media relations and crisis communication.
- Stakeholder and customer relationship management.

QUALIFICATIONS

- Bachelor's Degree (NQF Level 7) in Marketing Management / Communication.

ADDED ADVANTAGE

- NQF Level 8 and above in related field.

EXPERIENCE

- 5 years' experience at Middle Management Level.

Joburg Market is an equal opportunity employer. All appointments will be made in accordance with Joburg Market Employment Equity Policy. Joburg Market reserves the right not to make appointment.

Please take note that only online applications will be considered, please apply using the link below:

<https://joburgmarket.ecox.io>

Please note all CV's must have the following attachments: Certified copy of ID, and supporting qualifications, if not attached your application will be rejected.

NO APPLICATION FORMS MUST BE COMPLETED.

By submitting your application for a position at Joburg Market, you are consenting that the personal information submitted as part of your application may be used for the purposes of Recruitment and Selection and related process.

Please take note that if you are not contacted after 4 weeks of closing date; consider your application as unsuccessful.

EE targets: African Males are encouraged to apply.

The closing date is Tuesday, 29th September 2026 at 12h00 MIDDAY.



15/09/2026